

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

District 4 C5

Results as of: 3/31/2022

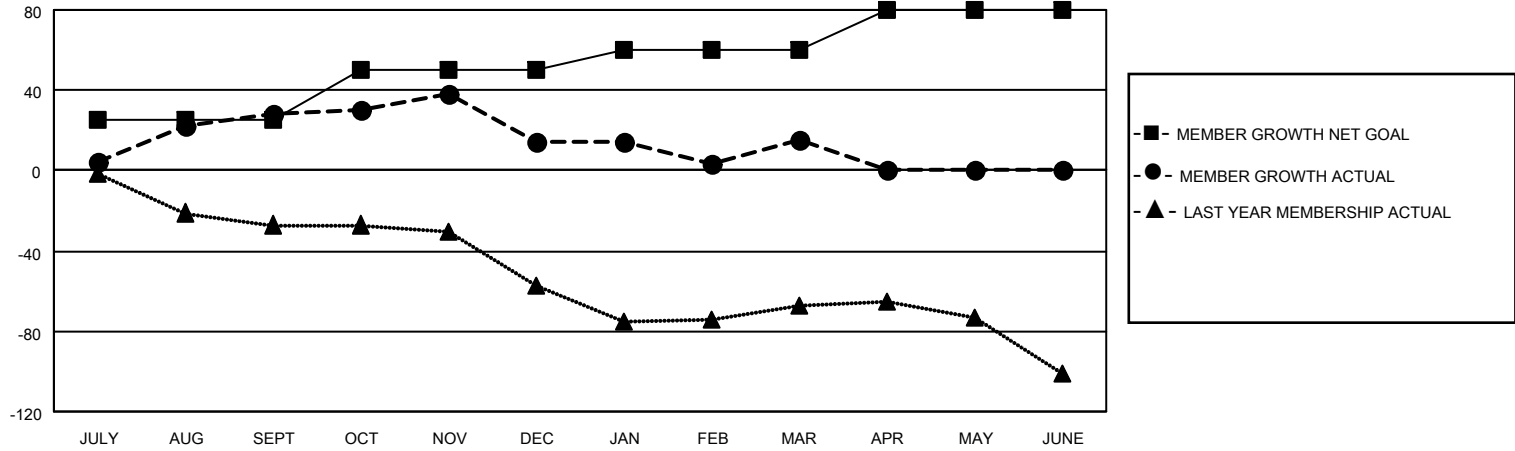
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 0             | 0         | 0             |
| JAN/FEB/MAR           | 1             | 0         | 1             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2021-2022 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 25                     | 65                   | 25  |
| OCT/NOV/DEC           | 25                     | 30                   | 38  |
| JAN/FEB/MAR           | 10                     | 43                   | 37  |
| APR/MAY/JUNE          | 20                     | 0                    | 0   |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



|  |  |   |                |   |       |    |       |     |  |  |                           |     |                                 |     |
|--|--|---|----------------|---|-------|----|-------|-----|--|--|---------------------------|-----|---------------------------------|-----|
| <p><b>DROPPED CLUBS: 1</b></p>   | <p><b>39 CLUBS OF 50 ADDED 1 OR MORE NEW MEMBERS</b></p> | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 694 (53.67%)<br/>                 FEMALE 599 (46.33%)<br/>                 NON BINARY 0 (0.00%)<br/>                 PREFER NOT TO ANSWER 0 (0.00%)</p> |                |   |       |    |       |     |  |  |                           |     |                                 |     |
| <p><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">DECEASED</td> <td style="text-align: right;">13</td> </tr> <tr> <td>CLUB CANCELLED</td> <td style="text-align: right;">0</td> </tr> <tr> <td>OTHER</td> <td style="text-align: right;">87</td> </tr> <tr> <td style="border-top: 1px solid black;">TOTAL</td> <td style="text-align: right; border-top: 1px solid black;">100</td> </tr> </table> | DECEASED   | 13  | CLUB CANCELLED | 0 | OTHER | 87 | TOTAL | 100 | <p style="text-align: center;"><a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a></p> | <table style="width: 100%; border-collapse: collapse;"> <tr> <td>TOTAL FAMILY UNIT MEMBERS</td> <td style="text-align: right;">302</td> </tr> <tr> <td>FAMILY MEMBERS PAYING HALF DUES</td> <td style="text-align: right;">155</td> </tr> </table> | TOTAL FAMILY UNIT MEMBERS | 302 | FAMILY MEMBERS PAYING HALF DUES | 155 |
| DECEASED   | 13   |   |                |   |       |    |       |     |  |  |                           |     |                                 |     |
| CLUB CANCELLED   | 0  |   |                |   |       |    |       |     |  |  |                           |     |                                 |     |
| OTHER  | 87   |   |                |   |       |    |       |     |  |  |                           |     |                                 |     |
| TOTAL  | 100  |   |                |   |       |    |       |     |  |  |                           |     |                                 |     |
| TOTAL FAMILY UNIT MEMBERS  | 302  |   |                |   |       |    |       |     |  |  |                           |     |                                 |     |
| FAMILY MEMBERS PAYING HALF DUES  | 155  |   |                |   |       |    |       |     |  |  |                           |     |                                 |     |